

Amazon tapping into the healthcare market



Amazon Care

Providing immediate access to quality medical care and avoid lengthy wait and travel times to get medical attention

Amazon Pharmacy

Delivers doctor prescribed medicines door-to-door after users have submitted their health conditions and prescription

The Hurdles and the Road Ahead

- Converting a Substantial base of loyal customers
- Instances when customers need medication today
- Concerns about data security and privacy
- Package theft
- Disrupting the prevailing healthcare market

Advantages of Telehealth Services



Order-tracking potential



Scheduling appointments in no time



Ease of setting up a new user



Price transparency



Freedom of choice for packaging



Fast medicine deliveries at home



On demand vehicles for patients



Online web chat and review-writing system



Shared account security



Analytics to prevent adverse drug events (ADR)