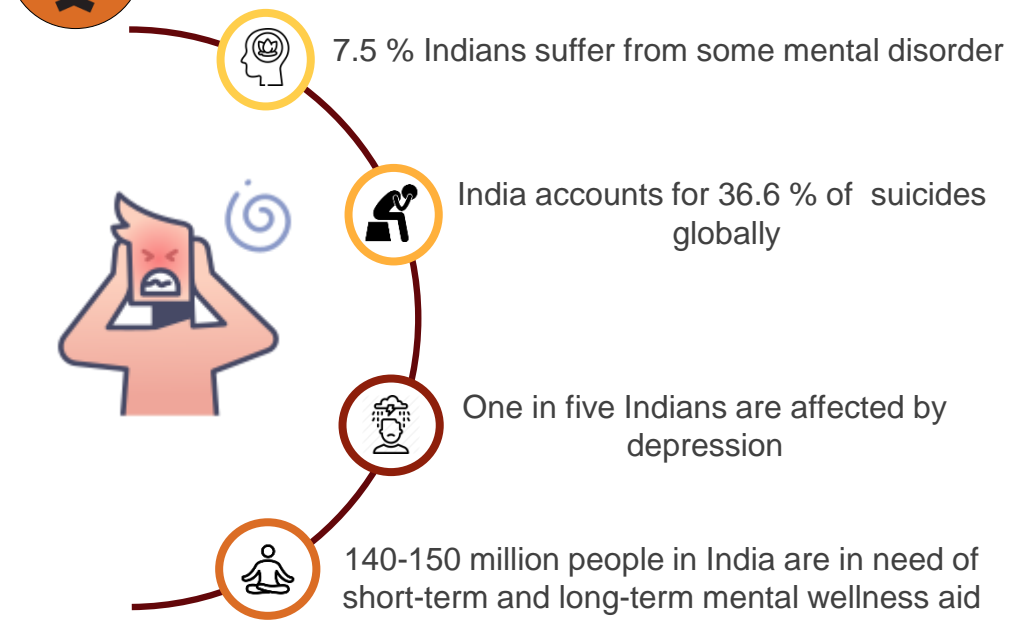


Opportunities for Mental Wellbeing Apps in India

India's Mental Wellness in Numbers



Major Mental Wellbeing Apps in India



Mental Health in India- Gap in Government and People



India's healthcare budget was ~\$7 billion and \$8.2 billion in 2018 and 2019, respectively, of which a meager \$6.6 million was allocated for mental health in 2018; this was further reduced to \$5.7 million in 2019. However, India has spent only about \$650,000 annually on mental health.



The Department of Community Development, Abu Dhabi, has announced its support for Indian digital startups working in the field of mental wellbeing in which startups will get access to milestone-based funding (\$450,000), mentorships, office spaces, business expertise, and investors.

Key Findings



Lack of Psychologist

India has ~9,000 psychiatrists to serve 1.3 billion people, and more than 70% of these psychiatrists are located in urban areas.



Treatment Gap

Treatment gap, which is defined as the prevalence of mental illnesses and the proportion of patients who get treatment, is over 70%



COVID Impact

There has been a steep rise of up to 20% in patients with mental illness since the coronavirus outbreak